

## Perfect Choice Funeral Plans

### Half of Brits do not Regularly Visit Family Graves

A recent research report by Perfect Choice Funeral Plans has unveiled that half of Britons do not regularly visit their deceased relatives' resting place. Being 'too busy', 'too upset' and 'losing track of time' were among the top five reasons given why people failed to attend resting places more often. 81% of the respondents also confessed that they regretted not going more often.

The study polled 1,894 British adults, all of whom were aged 18 or over, with an even gender split. In order to take part in the survey, all participants were required to have lost a loved one between 12-24 months ago.

Initially, the survey asked all participants whether they regularly visit the grave, memorial or resting place of their deceased relative to pay their respects, to which 49% stated that they do not. These respondents were then asked to provide details of their reasons why they did not visit often. Respondents were able to select all answers they felt were applicable, which revealed the below top 5 reasons:

- 1) Too busy – 57%
- 2) Too upsetting – 46%
- 3) Lose track of time – 32%
- 4) Did not get on with deceased relative – 25%
- 5) Too far to travel – 18%

A staggering 81% of respondents revealed that they regretted not visiting loved one's resting places more often, with the majority of these (91%) saying they would like to make more effort in the future.

Of those who regularly visited their deceased relatives the majority went an average of twice per year and the most popular visiting times were Christmas (66%) and anniversaries of the death (53%).

Michael Liddle from Neville Funeral Service Ltd, a local independent funeral director based in Beds, Herts and Bucks who offers Perfect Choice funeral pre-payment plans said: "When a loved one passes away, it is quite common for relatives to regularly visit to pay their respects as they come to terms with their loss. This can be difficult if they live far away or have difficulty with transport, but it is interesting to see that half of people do not visit their deceased relatives' graves or other resting places soon after their loved one has passed.

We understand what a very raw and difficult time it is, and is a very personal decision. On the other hand, many find solace in spending time paying their respects and remembering happier times. This can be a positive experience, which helps maintain that connection with a lost loved one."



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**About Perfect Choice Funeral Plans**

Perfect Choice Funeral Plans are provided by NAFD Services Limited which was set-up by the National Association of Funeral Directors (NAFD) whose member firms carry out over 80% of all funerals in the UK. NAFD Services Limited is a founding member of the Funeral Planning Authority, the official body that oversees the operation of companies offering funeral plans.

Perfect Choice Funeral Plan funds are held securely in a guaranteed whole of life assurance policy. For maximum security NAFD Services only works with UK-based life assurance companies that are authorised by the Prudential Regulation Authority (PRA) and regulated by the PRA and Financial Conduct Authority. A key difference with Perfect Choice Funeral Plans is that the pre-payment monies cannot be used for anything other than the client's funeral for total peace of mind.

