

Perfect Choice Funeral Plans

Two Thirds of Britons Only See Extended Family at Major Events, with Funerals the Most Common Time to Catch Up

According to new research from a UK-based funeral plan provider, 67% of the British public only see their extended family, including grandparents and cousins, at major family events, with family funerals the most popular time to catch up.

A new study from a funeral plan provider based in the UK has uncovered that over two thirds of UK citizens only see their extended family at major family events, with funerals the most common event in which to meet up with non-immediate family members, such as grandparents and cousins.

The research, conducted by www.perfectchoicefunerals.com, polled 1,897 UK residents, all of whom were aged 18 or over. The participants in the survey were initially asked "How often do you see your extended family?" with 'extended family' described as all non-immediate family members, including grandparents, cousins, aunts and uncles. Almost a quarter of respondents (24%) answered that they see their extended family 'regularly'. The majority (67%) stated that they see their non-immediate family members 'only at major family events'.

The respondents who only saw their extended family members at family events were then asked to provide details of which events these were. Respondents were able to select all applicable answers, which produced the below top 5:

- 1) Funerals – 66%
- 2) Milestone Birthdays – 59%
- 3) Weddings – 48%
- 4) Christmas – 34%
- 5) Christenings – 23%

In order to delve deeper into the results, the survey then asked the respondents who had said that they were most likely to see their extended family at major family events; "How often have you seen your extended family within the past 5 years?" The answers provided ranged from as low as zero to the upper amount of 35, with the answers being collated and an average number of meetings totalling 11 meetings in 5 years.

Michael Liddle from Neville Funeral Service Ltd, a local independent funeral director based in Beds, Herts and Bucks said: "With the majority of residents in the UK leading increasingly busy and more



digital lives, seeing our close family sometimes becomes a hard task, let alone making time to see extended family members who may live far away or who you may not have a close bond with.

It is a shame that funerals are one of the most common places to see our extended family; however, it is good to see that the average family will unite in order to say goodbye to a loved one and that this may bring other members closer together. A funeral is not just about mourning a loss, but also about celebrating a life and celebrations are best with family to hand and shared memories.”

Contact name: Louise Clarke
Role: Community and Pre-Need Manager
Contact number: 01582 499608
About Perfect Choice Funeral Plans

About Perfect Choice Funeral Plans

Perfect Choice Funeral Plans are provided by NAFD Services Limited which was set-up by the National Association of Funeral Directors (NAFD) whose member firms carry out over 80% of all funerals in the UK. NAFD Services Limited is a founding member of the Funeral Planning Authority, the official body that oversees the operation of companies offering funeral plans.

Perfect Choice Funeral Plan funds are held securely in a guaranteed whole of life assurance policy. For maximum security NAFD Services only works with UK-based life assurance companies that are authorised by the Prudential Regulation Authority (PRA) and regulated by the PRA and Financial Conduct Authority. A key difference with Perfect Choice Funeral Plans is that the pre-payment monies cannot be used for anything other than the client’s funeral for total peace of mind.